



July 2021

H.C.F. Deal Announcement

H.C.F. exclusively advises the shareholders of glas strack innovations GmbH & Co. KG on succession planning through the sale of shares to Frankfurt based VR Equitypartner GmbH.

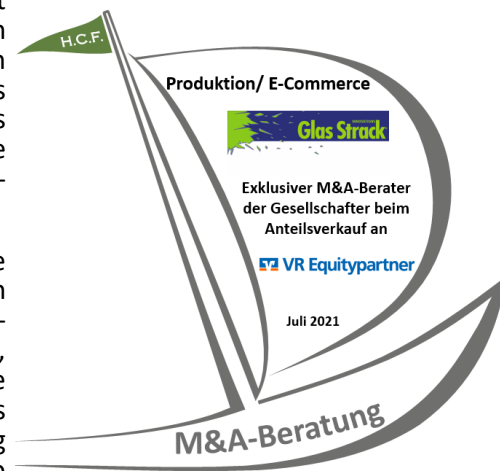
Glas STRACK is a leading, 3rd generation family-run manufacturer and refiner of flat glass. As a manufacturer and supplier of flat glass products, Glas Strack can look back on almost 90 years of tradition, as well as an excellent network and reputation in its industry. With its online business, Glas Strack is also in the process of positioning itself as the market leader in the online do-it-yourself e-commerce glass market in Germany.

VR Equitypartner is one of the leading private equity firms for medium-sized companies in the DACH region. VR accompanies medium-sized family businesses on growth topics, expansion financing as well as corporate succession and changes of shareholders. VR is also very familiar with the glass processing market and, with Megabad, has a portfolio company that opens up further opportunities for Glas Strack.

Glas Strack has a significant market share with an excellent network. The company sets itself apart from its competitors thanks to the innovative range of high-quality flat glass products, the "one-stop shop" concept and the awareness of the Glas Strack brand. The enormous growth potential of the e-commerce market continues to open up many opportunities for Glas Strack.

With Inventure Digital, Glas Strack has brought a proven team of e-commerce experts into the company, which is supposed to further expand the online business and, together with the managing director Maik Grundkowski, has invested in the company as part of the transaction. The old shareholders also participate significantly in the new company.

H.C.F. Hanse Corporate Finance GmbH initiated the transaction and advised the shareholders during the entire process as the exclusive M&A and corporate finance advisor.



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